

LAILA OMAR 2026

Campaign Manifesto

A Practical Contract
with the People

Empowering **youth**, uplifting
women, governed with **integrity**,
advancing national **development**.

Parliamentary Candidate

Maroodi Jeex, Somaliland

1

LAILA OMAR
2026

We Can Build a
**Stronger
Somaliland**

our shared vision for
ty, and national progress.

**in our hands.
together.**

My Pledge to You



I will work
with honesty
and integrity.



I will be accountable
and put your trust
first.



I will fight for
opportunity, equality,
and justice for all.



I am here to serve,
not to be served.

Join the Movement

★ Together, Let's Build
A Prosperous Somaliland.
The Time Is Now.

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aliland

Follow Laila Omar



Thank You!

For your trust, your support,
and your belief in a better Somaliland

The screenshot shows the Laila Omar 2026 website. At the top, there is a navigation bar with links for Home, About, Vision, Issues, Updates, Media, Get Involved, and Contact. A 'Read Manifesto' button is also present. The main banner features a woman in a red hijab speaking into a microphone, with the text 'Get Involved' and 'Your Voice. Your Action. Our Future.' Below the banner are several interactive sections: 'Volunteer With Us' with a form for name, address, and phone number; 'Support the Movement' with options to volunteer, donate, or host an event; 'Tell Us Your Priority' with a form to select an issue and provide a message; 'Contact Us' with phone, social media, and email information; and 'Our Campaign Office' with a map and office hours. At the bottom, there are social media links, quick links, contact information, and a 'Stay Updated' subscription form.

Message from Laila Omar

Dear Fellow Citizens,

Thank you for believing in the power of our shared future. I am Laila Omar, and it is the greatest honor of my life to stand before you as a candidate for Parliament, Maroodi Jeex, Somaliland.

I come from the same communities as you. I have seen the challenges our families face, the hopes our young people carry, and the strength of women who hold communities together. I believe leadership is not about titles. It is about service, trust, accountability, and results.

Our nation is young, resilient, and full of potential. Together, we can build a Somaliland where every child has the opportunity to learn, every young person can find dignified work, every woman can lead with confidence, and every family can live with peace, dignity, and opportunity.

This manifesto is not only my plan. It is our shared contract. It reflects the voices, priorities, and hopes of citizens who want leadership that listens, acts, and remains accountable.

Let us build a brighter, stronger, and more prosperous Somaliland together.

Laila Omar

Parliamentary Candidate | Maroodi Jeex, Somaliland

I dream of a Somaliland where opportunity has no postcode, and every citizen has the freedom to reach their full potential.

My Profile

- 1 **Educator and Advocate:** Passionate about quality education, youth empowerment, and community development.
- 2 **Community Leader:** Years of grassroots engagement with women, youth, and local communities.
- 3 **Policy-Focused:** Committed to practical governance, evidence-based policy, and development solutions.
- 4 **Values-Driven:** Guided by integrity, transparency, inclusion, and public service.

Why I Am Running

- ✓ To serve, not to be served.
- ✓ To build opportunities for youth and families.
- ✓ To empower women in leadership and development.
- ✓ To strengthen transparent and accountable governance.
- ✓ To secure a peaceful and prosperous future.

My Priority Pillars

My agenda is built on five interconnected pillars that will drive inclusive growth, create opportunities, strengthen accountable leadership, and build a more united Somaliland.



Message from Laila Omar

Dear Fellow Citizens,

Thank you for believing in the power of our shared future. I am Laila Omar, and it is the greatest honor of my life to stand before you as a candidate for Parliament, Maroodi Jeez, Somaliland.

I come from the same communities as you. I have lived the challenges we face, celebrated our strengths, and shared our dreams for a better tomorrow. I believe that leadership is not about titles—it is about service, trust, and results.

Our nation is young, resilient, and full of potential. Together, we can build a Somaliland where every child has the opportunity to learn, every woman can lead with dignity, every entrepreneur can grow, and every family can live in peace and security.

This manifesto is not just my plan—it is our plan. It reflects your voices, your priorities, and your hopes. I will listen, I will act, and I will be accountable to you every step of the way.

Let us build a brighter, stronger, and more prosperous Somaliland—together.

Laila Omar

Parliamentary Candidate | Maroodi Jeez, Somaliland

“ I dream of a Somaliland where opportunity has no postcode, and every citizen has the freedom to reach their full potential. ”

Why I Am Running

01

Inclusive Economy

- Support startups, small and medium enterprises, farmers, and local producers with access to finance and markets.
- Promote innovation, digital transformation, and climate-smart economic solutions.
- Create decent

02

Education and Skills

- Invest in quality education at all levels.
- Expand technical, vocational, and digital skills training.
- Support teachers, learning materials, and community-based education initiatives.

03

Women and Youth Empowerment

- Advance women's leadership and economic participation.
- Create safe spaces, mentorship, and opportunities for youth.
- Promote equal access to resources, training, participation, and decision-making.

04

Good Governance and Accountability

- Uphold transparency, integrity, and the rule of law.
- Strengthen institutions and reduce corruption.
- Promote citizen participation, open information, and responsible leadership.

05

Peace, Unity, and Local Development

- Strengthen social cohesion, national unity, and peaceful coexistence.
- Invest in infrastructure, health, water, roads, and environmental sustainability.
- Empower communities to shape and monitor local development priorities.

These five pillars are not just ideas. They are my commitment to you. Together, we will turn our potential into progress and build a Somaliland that works for all.

Laila Omar



How I Will Deliver

Promises only matter when they are kept. I will govern with a clear plan, measurable goals, open communication, and public accountability.

- Integrity**
I lead with honesty.
- Transparency**
I share openly and consistently.
- Results**
I focus on impact that lasts.
- Accountability**
I listen, report, and take responsibility.

LAILA OMAR 2026 TOGETHER FOR A PROSPEROUS SOMALILAND MANIFESTO 2026

My Priority Pillars

My agenda is built on five interconnected pillars that will drive inclusive growth, create opportunities, and build a stronger, united Somaliland.



01
Inclusive Economy

- Support startups, SMEs, and farmers with access to finance and markets.
- Promote innovation, digital transformation, and green economy solutions.
- Create decent jobs and skills for our youth and returning diaspora.



02
Education & Skills

- Invest in quality education at all levels and modern learning tools.
- Expand TVET and digital skills training for the future of work.
- Empower teachers and strengthen community-based learning.



03
Women and Youth Empowerment

- Advance women's leadership and economic participation.
- Create safe spaces, mentorship, and opportunities for youth.
- Ensure equal access to resources, land, and decision-making.



04
Good Governance & Accountability

- Uphold transparency, integrity, and the rule of law.
- Strengthen institutions and curb corruption.
- Promote citizen participation and responsible leadership.



05
Peace, Unity & Local Development

- Strengthen national unity, social cohesion, and inter-clan harmony.
- Invest in infrastructure, health, water, and environmental sustainability.
- Empower local communities to drive their own development.

“ These five pillars are not just ideas — they are my commitment to you. Together, we will create our potential.”

First 100 Days Priorities

- 01

Listen and Assess

Conduct consultations with youth, women, elders, professionals, traders, community leaders, and civil society to refine priorities.
- 02

Stabilize and Plan

Review public priorities and prepare a practical 12-month action agenda with measurable targets.
- 03

Deliver Early Wins

Launch visible initiatives in youth

My Commitments in Action

Commitment	Practical Actions	Accountability Mechanism
Youth Empowerment	Expand skills training, internships, entrepreneurship support, and youth advisory mechanisms.	Quarterly youth progress updates and youth advisory council review.
Women's Leadership	Support women-led enterprises, strengthen women's participation, and promote safety and equal opportunity.	Annual women's inclusion scorecard and public reporting.
Education Quality	Support schools, teachers, learning tools, scholarships, and digital learning opportunities.	Education progress dashboard and community feedback.
Economic Opportunity	Support small businesses, attract ethical investment, and improve market access.	Economic performance updates and public budget tracking.
Good Governance	Promote open budgeting, transparent	Public reports, citizen

Representation

I will be a voice for every region, community, and citizen, especially those often unheard.

Oversight

I will support stronger accountability, transparent budgets, and responsible use of public resources.

Advocacy

I will champion laws and policies that uplift people and protect the future.

Coalition Building

I will work across parties, communities, and institutions to achieve practical results.

Together, We Will Deliver.

Laila Omar | A Leader with Purpose. A Servant of the People.

TOGETHER, WE CAN BUILD A

Stronger Somaliland

This manifesto is our shared vision for opportunity, dignity, and national progress. The future is in our hands. Let us build it together.

TOGETHER, WE CAN BUILD A

Stronger Somaliland

This manifesto is not just my plan—it is our shared vision. A future where every young person has opportunity, every woman has a voice, every family has dignity, and every community thrives.

The future is in our hands. Let's build it together.



My Pledge to You



I will listen to you.



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I will be accountable and put your trust first.



I will fight for opportunity, equality, and justice for all.



I will never forget that I am here to serve — not to be served.



"The best way to predict the future is to create it. Let's create a Somaliland of peace, opportunity, and pride."

Laila Omar
A Leader with Purpose.
A Servant of the People.

Join the Movement

Real change happens when we stand together. Be part of this journey. Be part of the future.

Join the Movement

Every action counts.

Get in Touch

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www.lailaomar2026.so

Hargeisa, Somaliland

Follow Laila Omar



Together, Let's Build A Prosperous Somaliland.
The Time Is Now.

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Contact

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